



# 2024 SPONSORSHIP PACKET

Hit your sales and customer contact goals at the 4th annual online Creativepreneur Summit!

Previously called the Craft Business Summit

## Warm Leads + Reach 500,000 With This Sponsorship!



Sponsors can increase their email list an average of 2,000 emails.



The Facebook exposure reaches thousands of your ideal clients.



Tags and posts from our speakers can reach 500,000 collectively. ★

### About This Summit

This free 3-day event will help creative business owners go from overwhelm, to mastering the non-creative tasks when running their craft businesses.

Attendees will learn the latest in **marketing**, hear about new **revenue earning-ideas**, and master **new skills** to run a successful creative business.



About 24 presenter sessions will be educating creatives on growing their craft business.



Sessions at this summit will cover 3 foundations: Marketing, Skill Building and Revenue Streams



Watch for session titles and speaker information to be posted here: [summit.wecanmakethat.me](https://summit.wecanmakethat.me)

This event will get your brand the exposure you want & get you in front of **new customers!**

### ATTENDEES TOP NICHES

- Etsy Shop Owners
- Craft Show Vendors
- Makers
- Artists
- DIY Class Hosts
- Bloggers
- Content Creators
- SVG Designers
- Furniture Artists
- And more!

### Who Will Be Attending?

We are planning on **10,000** attendees.

- Average attendee belongs to over 25 craft-related Facebook groups.
- Attendees are eager for new tools to help grow their business.

• This is simple, cost-effective way to find your ideal customers, who can be shy about tagging themselves so the algorithm knows they are a craft business owner.

- Both NEW & EXPERIENCED creative business owners.

99% Female | Age 29-59 | 92% from the USA

- All of the speakers are asked to share about the event to their audiences! Total average reach is around 500,000. ★





The 4th annual **Creativepreneur Summit** is the perfect place for brands to reach online small business owners in the designated community.

Limited quantities to maximize exposure.

Free + VIP Attendees + All WCMT Audience      Free + VIP Attendees      Free + VIP Attendees

Sponsorship Levels & Benefits	Event Title Sponsor	Daily Feature Sponsor	Logo Sponsor
<b>Logo placement</b> on the video thumbnail graphic, for exposure at every session.	✓	--	--
★ <b>Your brand's @link</b> in our swipe copy provided to <u>all speakers and affiliates</u> .	✓	--	--
<b>Ad Placement</b> on <i>Meet the Speaker Page</i> for the event. (Clickable)	<b>Banner Ad</b>	--	--
<b>Video</b> to feature your brand/offer to my full audience = YouTube + Facebook Page	✓	--	--
<b>Follow Up Email</b> – Within 45 days of the event, WCMT will send an email exclusively about your brand. This can be generic info or an exclusive offer. Current email list is over 41K / 58% open rate. (Link will be provided to upload text and 1-2 graphics.)	✓	--	--
Feature <b>Post</b> on all social media accounts for We Can Make That (copy+link+graphic)	✓	--	--
<b>Ad Placement (email)</b> on your sponsorship day, sent to all attendees. (Clickable)	1X Welcome Email	1X to attendees on your day	--
Feature <b>Post</b> in the <b>Creativepreneur Summit Facebook Group</b> (copy+link+graphic)	1X Group	1X Featured on Your Day	--
<b>Logo on a promo email</b> about registration for the Creativepreneur Summit.	2X	1X	--
<b>Presentation</b> – Connect with attendees with a video presentation. Must fit events theme and not be a sales presentation. Details listed here <a href="#">Presentation Details</a> .	1X Featured	1X Featured on Your Day	✓
<b>Giveaway Promotion</b> Attendees sign-up for your newsletter for a chance to win your prize. WCMT manages post / brand manages email collection+prize. [\$350 value]	✓	✓	✓
<b>VIP Contribution</b> include a bonus (\$35+ value) for the paid VIP attendees) <sup>*Great for email building</sup>	✓	✓	✓
<b>Logo Placement</b> on <i>Agenda</i> page for Creativepreneur Summit attendees. (Clickable)	Logo	Logo	Logo
<b>Logo Placement</b> on <i>Registration</i> page for the Creativepreneur Summit	Large Logo	Med. Logo	Sm. Logo
<b>Email Chelly to secure your sponsor level</b> <a href="mailto:chelly@wecanmakethat.me">chelly@wecanmakethat.me</a> <small>Levels are available on first come basis.</small>	\$3300 1 Sponsor	\$1900 3 Sponsor	\$299 5 Sponsor

\*Levels can be held for 24 hours, but need to be paid-in-full to be secured. Invoices will be emailed and can be paid electronically. **Please submit content by 3/2/24 to be included in all marketing materials.** Upon payment, a link (with detailed instructions) will be provided to upload your assets with Content Snare.

**Join Our 2024 Creativepreneur Summit Today!** To ask a question or to request a sponsorship invoice, call/text Chelly at 701-400-3055 or email at [chelly@wecanmakethat.me](mailto:chelly@wecanmakethat.me).



## Meet the Event Host

Chelly Ontis, CEO and marketing guru from **We Can Make That®** and has been self-employed and helping local and online clients with marketing since 1997. Now, a craft blogger, Chelly helps others create DIYs with her SVGs, and also helps craft businesses grow their brand with her Marketing Planner for Entrepreneurs™ at summits like this!



[www.wecanmakethat.me](http://www.wecanmakethat.me)



Facebook  
page + groups  
**45.1K**

Instagram  
**7.8K**

Monthly  
Pageviews  
**62K**

Pinterest  
Monthly Views  
**300K**

Email List  
**41K**  
54% open Rate  
6% click

98%  
Female  
(USA + Canada,  
Australia, UK)