

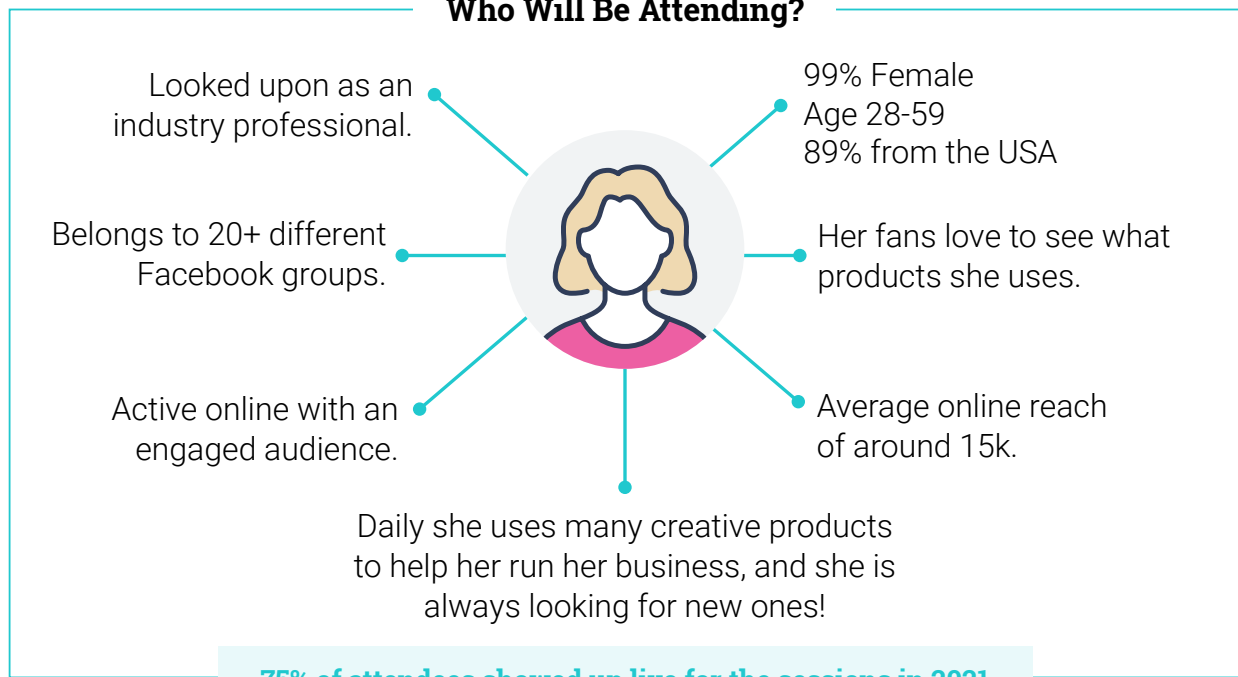


Event Host: We Can Make That (WCMT)

### You're invited to be part of my 2nd Annual Virtual **Craft Business Summit!**

A unique, value-packed, hands-on virtual experience for creative business owners. This live Summit is what today's creative entrepreneurs need to get to the next level!

#### Who Will Be Attending?



**75% of attendees showed up live for the sessions in 2021**

At this summit, a reach of over 1-million, your brand will get the exposure it needs to get in front of influential creative entrepreneurs. Over the course of the **Craft Business Summit** partnership, you can expect shares with our audience as well.

Facebook  
**19.6K**

Instagram  
**4.3K**

Monthly Pageviews  
**48K**

Pinterest  
Monthly Views  
**1M**

Email List  
**12K**  
48% open Rate

96% Female  
(from USA + Canada, UK, Australia)



## What is the Virtual **Craft Business Summit**?

The **Craft Business Summit** brings creative business owners together to strategically grow and scale their businesses with proven leaders.

### **2022 Virtual Craft Business Summit Motto**

Every creative business owner leaves with a sense of community and a plan for new growth in their business.

Participants will leave the Craft Business Summit with ...



**New Ideas & Helpful Tools**



**New Connections**



**Education & Inspiration**



**Actionable Steps**

All of these will empower craft business owners to take their business to the next level!



### **Craft Business Summit Event Details**

This is a 2-day interactive virtual event.

Jammed packed with hands-on sessions for creative business owners.

Industry experts will be streamed live in an exclusive Facebook Group

- Making replay of sessions easily available.
- Creating highly-engaged energy before, during and after the summit.
- Allow sponsors and attendees to connect.



## What type of things are our attendees eager to learn about?

- ✓ Best Practices for Better Business
- ✓ Helpful Tools for Crafting & Craft Rooms
- ✓ Crafting Supplies (& Wholesale)
- ✓ Productivity at Work
- ✓ New Techniques in Crafting
- ✓ New Systems for Business
- ✓ Additional Trainings for Business
- ✓ Business Tools

These are showcased by the sponsors and industry leaders found presenting at our [Craft Business Summit](#).

**The attendees are eager to grow their business by investing in the proper tools, resources and trainings.**

## Top 4 Reasons to be Part of the Craft Business Summit

- 1) This event puts your ideal customer in one room – Reach valuable potential clients!
- 2) Opportunity to showcase your brand with influential women who will use your products – better ROI than social media ads lately!
- 3) Today, there isn't another online event that is 100% for the craft and creative business owners.
- 4) Expand your brand's exposure with a reach of up to 2-million online before, during, and after the event's promotion.

**= Increased Social Reach As Attendees Talk About & Use Your Products/Services**

[Click to Buy Sponsorship](#)

Find your creative community at the Craft Business Summit – Become a sponsor today!



## Meet the Creator & Host of the Craft Business Summit

### Chelly Ontis, SVG Designer & Marketing Mentor



[www.wecanmakethat.me](http://www.wecanmakethat.me)  
[www.facebook.com/wecanmakethat](https://www.facebook.com/wecanmakethat)  
[www.instagram.com/idesignbychelly](https://www.instagram.com/idesignbychelly)

“

I'd be honored  
if you'd join us  
this year in my  
community of  
creatives!

”

Chelly Ontis has been helping local businesses and entrepreneurs grow by using simple marketing techniques and her graphic design skills at Elegant Designs (Bismarck, ND) since 1997.

In 2016, her passion for showing entrepreneurs the simple steps for marketing grew into her side hustle – a DIY website to sell her digital designs to crafters.

She quickly saw a need for online creative businesses to use marketing to stand-out in a saturated market. This led her to design and publish a Marketing Planner for Entrepreneurs™ that helps the non-marketing expert run a business like a marketing guru!

Combining these two skills with her love of entrepreneurship has led her to host two events each year. A **Virtual Craft Business Summit**,™ and **The Hand-on Entrepreneur Experience**™ in her city. Along with many virtual and in-person mini-workshops to help small businesses grow.

### Join Our 2022 Summit Today!

Join as a sponsor: [www.wecanmakethat.me/summit-sponsor](http://www.wecanmakethat.me/summit-sponsor)  
Craft Business Summit Agenda: [www.wecanmakethat.me/summit](http://www.wecanmakethat.me/summit)



## Sponsorship Levels

The Craft Business Summit is the perfect place for brands to reach business-driven women influencing the creative community.

We offer four levels for our sponsorships. Some are limited quantities to maximize exposure.

**100% of the 2021 attendees surveyed said they would attend in 2022!**

Great opportunities to expose your brand to our similar audiences:

Sponsorship Benefits*	Exclusive	Rhinestone	Glitter	Ribbon
Logo Placement: Summit Sales Page (with a link)	√	√	√	√
Logo in Summit Facebook Private Event	√	1 post / discussion tab	--	--
Logo in Summit Email Marketing	ALL Emails	98% of emails	40% of emails	1 Intro Email
Logo shown on your session video (when tech allows)	Some	--	--	--
Post into the Private Facebook Event (text, photo or video)	3X	2X	1X	--
Tagged in Reels and Stories	√	√	Some	Speaker Post Only
Live Interview Prior to Summit on WCMT Facebook Page	√	√	√	--
Mentions / Tags on WCMT Stories (Facebook, Instagram, Pinterest)	√	Most	Some	√
Blog Post – Submit a post to be publish on WCMT that showcases your offers/business/products. Published prior or after the Summit. (Long-term SEO post + pins, social media and email marketing included. See reach on page 1.)	√	--	--	--
Doorprize Contribution (optional)	√	√	√	√
*Levels are available on first come basis.	\$1,000 1 Available	\$600 4 Available	\$250	\$67 Free to Presenters

[Click to Buy Sponsorship](#)

Please submit content and payment **by 5/20/22** to be included in all marketing materials. Late submissions are accepted.

**Join Our 2022 Summit Today!**

To become a sponsor, visit  
[www.wecanmakethat.me/summit-sponsor](http://www.wecanmakethat.me/summit-sponsor)

Questions? Call 701-400-3055 or email Chelly at [hello@wecanmakethat.me](mailto:hello@wecanmakethat.me)

